



**ZADIGITAL**  
DIGITAL MARKETING AGENCY

## Company Profile & Portfolio

## About Us

10 years of **EXPERIENCE**  
Unrivalled **CREATIVITY**  
Empowered **INNOVATIONS**

### Who we are

ZA Digital is a full-service Digital Marketing Agency with one stop solution for all your marketing needs, with clients all over the globe.

We provide creative digital solutions to bring your products and services to a target audience. – working closely with our clients focused on their goals.

### We believe

in digital technology that turns new business opportunities into progressive value

### We are passionate

about business insights and innovative technology, creative ideas with beautiful design

### We are different

- ✓ Leading-edge approach
- ✓ One Stop Solution provider
- ✓ Promote innovative brand experience
- ✓ Full digital service
- ✓ Valuable business insights

## Our Team

Our key strength lies in the people we have in our team: sharp, experienced and passionate developers and thinkers. Most of our team members have 7+ years of experience, higher university education and are all certified professionals.

### Areas of our expertise

- Ecommerce development
- Animation
- Social Media Marketing/Web TV
- 3D Design and Visualization
- Branding
- Content Development
- Research and Consulting
- Video Production
- Software Development

# Services

## CLEAR DIFFERENCE IN QUALITY

### A highly skilled professional service with a creative touch

Combining technology, design & media we build advanced connections between brands and their audiences. We create compelling solutions that deliver and sustain business growth, starting from web and mobile applications to complex business enterprise software.

#### Web & Mobile Solutions

We are expert in PHP, JavaScript, HTML5/CSS3, Word Press & Ecommerce sites. We also do iOS and Android development with Native as well as cross platform builds worldwide

- Corporate Websites
- e-Commerce websites
- Mobile Applications
- Web Based Augmented Reality

#### Digital Marketing

When simplifying the complex solutions we engage the target audience and initiate participation, bringing traffic to your website and increasing brand awareness

- Social Media Marketing
- Content strategy & copywriting
- Consumer Engagement Campaigns

#### Graphic Design

We specialize in UI/UX Design, being a specialist we have a design-centric approach to user interface and user experience design.

- Complete Branding Designs
- Animated Artwork Designs
- Web and Mobile App Designs
- Character Designs
- Marketing Material Designs

#### Animation & Video Production

We offer supreme quality, attention-grabbing video production service with creative motion graphics. We make complex ideas easier to understand

- Corporate Videos & Documentary
- 2D/3D Animations
- Video Shoots and Photography

#### Software Development

We deliver smart software solutions with our range of products that fulfill different business solutions. We provide technological support

- Email Marketing Software Solutions
- School Management System
- Inventory Management System
- Digital Archiving Software Solutions
- Custom Software Solutions

#### 3D Design and Visualization

We provide Architectural Visualization, 3D animation, 3D Rendering & 3D home design service needs. We value your project & aims to bring out the best

- 2D and 3D Floor Plan
- Interior and Exterior Designing
- Virtual Walkthrough



# Solutions

## Sales Online



E-commerce system



point of sale software

NEED to know how technology can bring you value?  
Never stop looking for better solution. **CONSULT US**

We provide enterprise solutions that can make your business perform better, compete better, and generate efficiency.

**Quality, Usability, Security.**

Are all at the heart of our unique smart tools Our digital solutions support your business with innovative technology and user centered design

## Process Automation



Digital Archiving Software



ERP System



School Management System



Inventory Management

## Marketing Solutions



Email Marketing System



Template Builder with Analytics (Facebook and TikTok)

## Web TV (for any platform)



In-house Chroma, Production Area, High Tech Equipment, Live Streaming & Video Content Management

## Client

**Our business is based on TRUST.**  
We have local & global client reach  
ZA Digital agency as their reliable partner

We have been in business since 2012. We have worked with small business to large corporations and have successful clients testimonials. Our long term close relationships with our clients gives us competitive experience in these sectors:

- Education
- Trade & e-commerce
- IT Sector
- Real Estate
- Food & drinks
- Manufacturing
- Medicine
- Tourism

### What our Client Says



"Recently got in touch with ZaDigital for logo and website designing and was super impressed with the creativity, professionalism and attention to detail" – Nagin Ansari



"I was very impressed by their understanding of the business over one meeting and the output was almost what we had visualised in 1st go. I'm definitely seeing a partnership with them over the years and I'll strongly recommend them". – Raffat Raza



"We hired the agency to built our Web TV from scratch. I am grateful to have ZAdigital as my working hand thanks for your effort for the platform". – Kanaan Mansoor



Quran4Teens management team cherishes this strategic partnership due to passionate ownership of ZA Digital and moving alongwith us as a true partner ". – Adeel Ahmed



"We hired ZAdigital to work on our 3D and2D Floor Plan for the event.the final product was as per our requirements and top notch ". – Lyndon Baptiste



"The team have a professional way of doing things. Good deliveries and excellent dialogue in an iterative process. Heading forward with a nice feeling to final releases. ". – Patrik Helenius

## Portfolio

### / Logo Design

**TOP QUALITY DESIGN SERVICES.**  
Check our design in Logo category.





# Portfolio

**TOP QUALITY DESIGN SERVICES.**  
Check our design in Stationary category.

## / Stationary Design



# Portfolio

## / Marketing Material

**TOP QUALITY DESIGN SERVICES.**  
Check our design in marketing material category.





# Portfolio

## / Website Development

## TOP QUALITY WEB SERVICES.

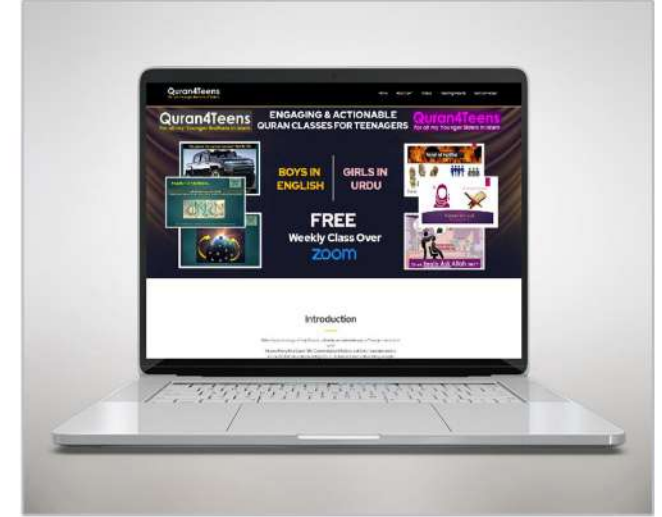
Check our standard & e-commerce platform websites



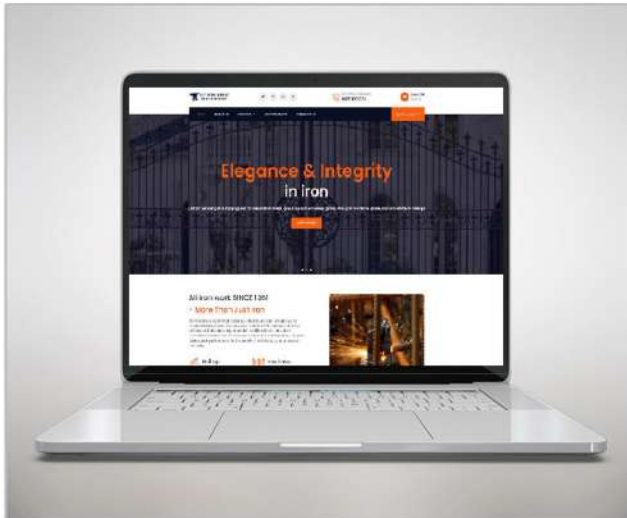
<https://cedar.edu.pk/>



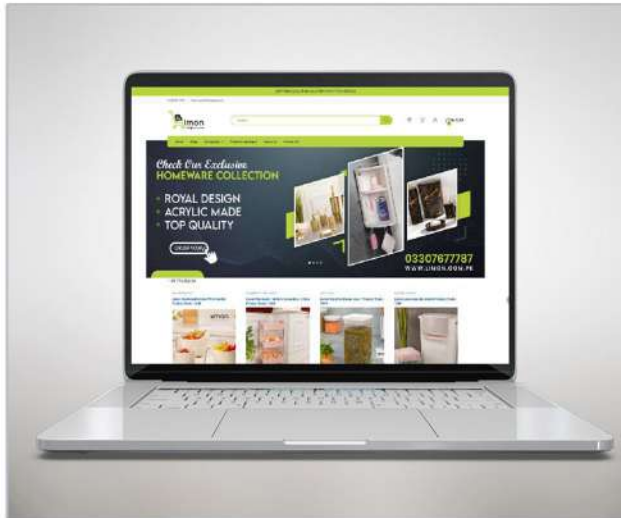
<https://alraassociates.com/>



<https://quran4teens.com/>



<http://aliironwork.com/>



<https://limon.com.pk/>



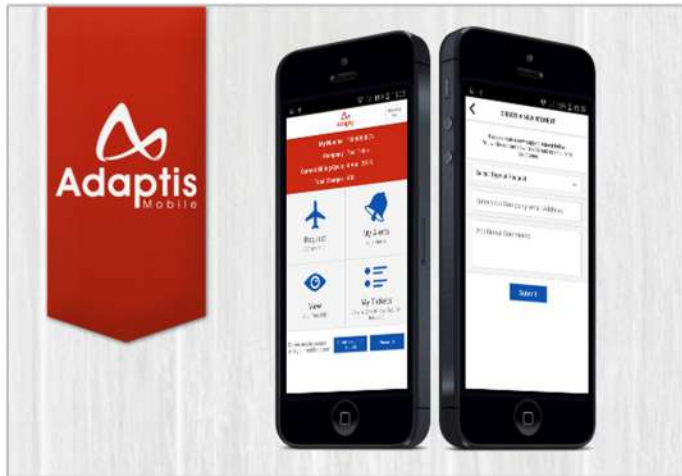
<http://potadose.com/>

# Portfolio

## / Mobile Apps Development

## TOP QUALITY MOBILE APP SERVICES.

We have done Native as well as Cross platform mobile Apps



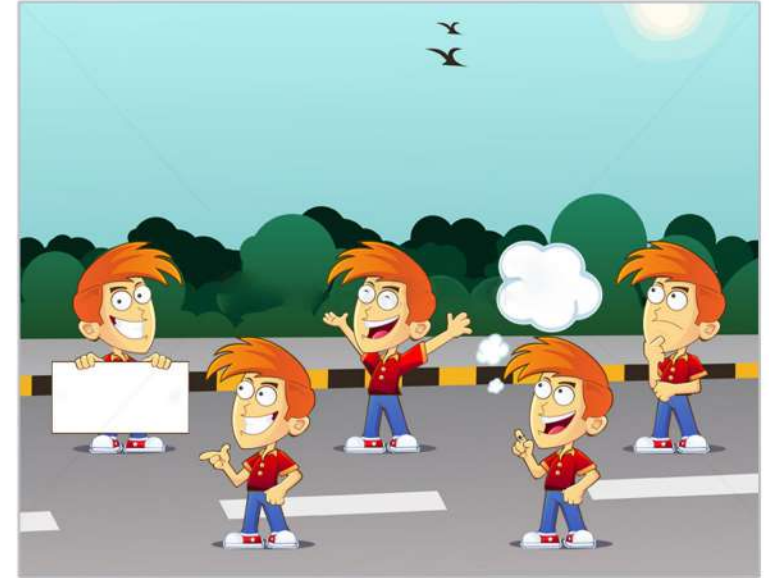


# Portfolio

## VISUALIZATION EXPERTISE IN 2D and 3D

High end work in character, illustration & floor map for events

### / 2D Work





# Portfolio

## VISUALIZATION EXPERTISE IN 2D and 3D

Check our top quality of work in floor plan for events management

### / 2D & 3D Floor Plans



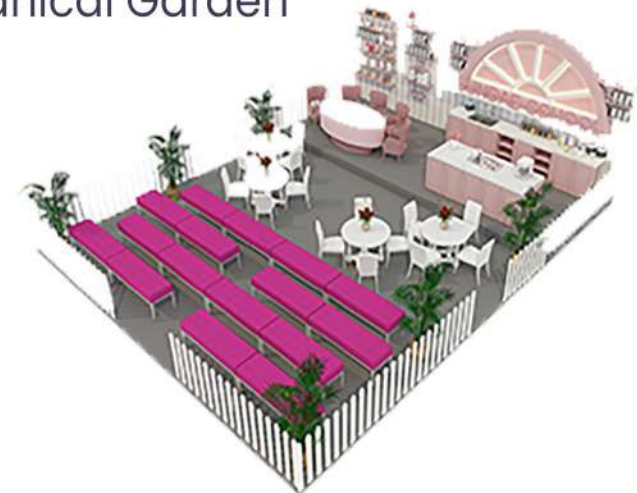
Afternoon Tea Lounge



Botanical Garden



Welcome Area



Sundae School Experience

## VISUALIZATION EXPERTISE IN 2D and 3D

Check our top quality of work in floor plan for events management

### / 2D Floor Plan



2D Floor Plan for an Ice Cream Brand Event in UK



# Portfolio

## / Social Media

### Client:

Quran4Teens

### Location:

Saudia Arabia

### Sector:

Religious School

### Audience:

Teenagers around Pakistan  
and Global

### Expertise:

Web development  
Strategy Development  
Campaigns Management  
Creative Development

### Geographical Scope:

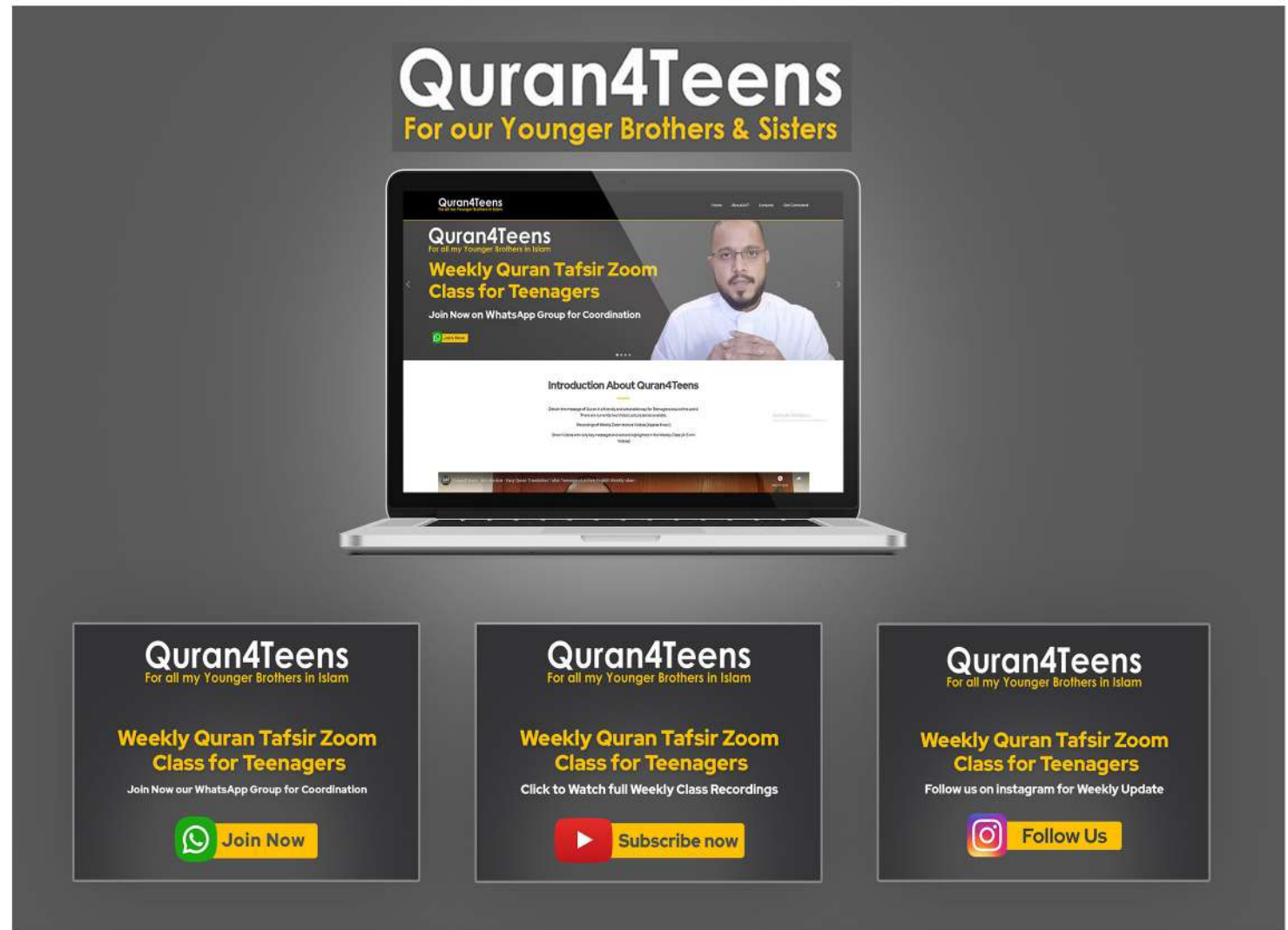
Global

### Date:

Feb 2021 - Ongoing

## WE HELP CLIENTS TO ACHIEVE THEIR GOALS

Build Brand with high interaction through high-quality content





# Portfolio

## / Social Media

**Client:**  
EventFleck

**Location:**  
Karachi Pakistan

**Sector:**  
Tourism & Event Planner

**Audience:**  
Travelers (Single, Couples & Families)

**Expertise:**  
Facebook Marketing  
Brand building  
Lead generation  
Engaging content development  
Customer centric approach

**Geographical Scope:**  
Regional

**Date:**  
March 2021 - August 2021

## WE HELP CLIENTS TO ACHIEVE THEIR GOALS

Build Brand with high interaction through high-quality content



<https://www.facebook.com/eventfleck/>

# Portfolio

## WE HELP CLIENTS TO ACHIEVE THEIR GOALS

Build Brand with high interaction through high-quality content

### / Social Media

**Client:**  
PakAlerts

**Location:**  
Karachi Pakistan

**Sector:**  
Digital News Agency (Web TV)

**Audience:**

**Expertise:**  
Web Development and Maintenance  
Brand building  
Video Production  
Content Development  
Digital Media Management

**Geographical Scope:**  
Regional & Global

**Date:**  
Feb 2017 - Dec 2019





# Portfolio

## / Social Media

**Client:**  
MWHosters

**Location:**  
Karachi Pakistan

**Sector:**  
Domain and Hosing

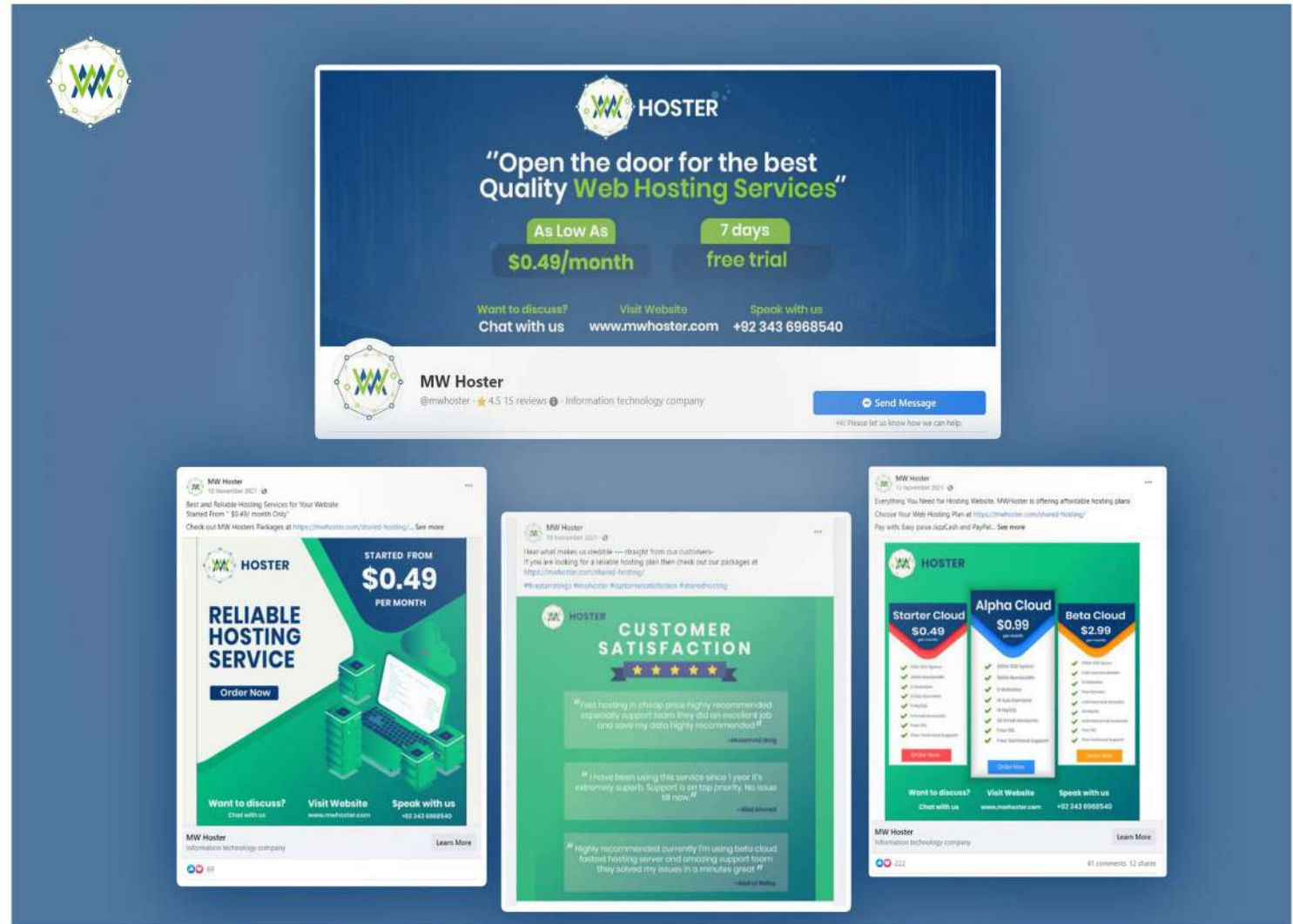
**Audience:**  
Entrepreneurs, Web Developers  
SMEs, e-Commerce platforms,  
Digital agencies

**Expertise:**  
Facebook marketing  
Brand building  
Lead generation  
Sales Generation  
Engaging content development

**Geographical Scope:**  
Regional & Global

**Date:**  
Oct 2021 - Dec 2021

**WE HELP CLIENTS TO ACHIEVE THEIR GOALS**  
Build Brand with high interaction through high-quality content





## CONTACT US NOW

We enjoy sharing our experience & meeting new challenges

### Head Office in Karachi

Office number 611- Anum Estate Building  
Main Shahr e Faisal Karachi

**Mobile:** +92-3323622154

**Email:** thezadigital@gmail.com

### Get Connected

**Website:** [www.zadigital.com.pk](http://www.zadigital.com.pk)

**Facebook:** [facebook.com/thezadigital](https://facebook.com/thezadigital)

**Instagram:** [instagram.com/zadigital/](https://instagram.com/zadigital/)